

Rhetorical Devices & Appeals Review

Connect the Rhetorical Device to its' description & effect:

**Religious
Reference**

Referring to an event/document from the past to align a speaker with American ideals.

Parallelism

Referring to God or religion to reflect moral ideals – “the right thing to do.”

**Historical
Allusion**

Repeating words/phrases to help the audience remember the message.

Match each Rhetorical Appeal to its description:

Ethos

Appealing to Logic or Reason

Pathos

Proving the speaker's
credibility/trustworthiness

Logos

Appealing to the audience's emotion